
YAWN CLUB CONTINUITY, 6:30 A.M.:

YAWN CLUB BEGINNING:

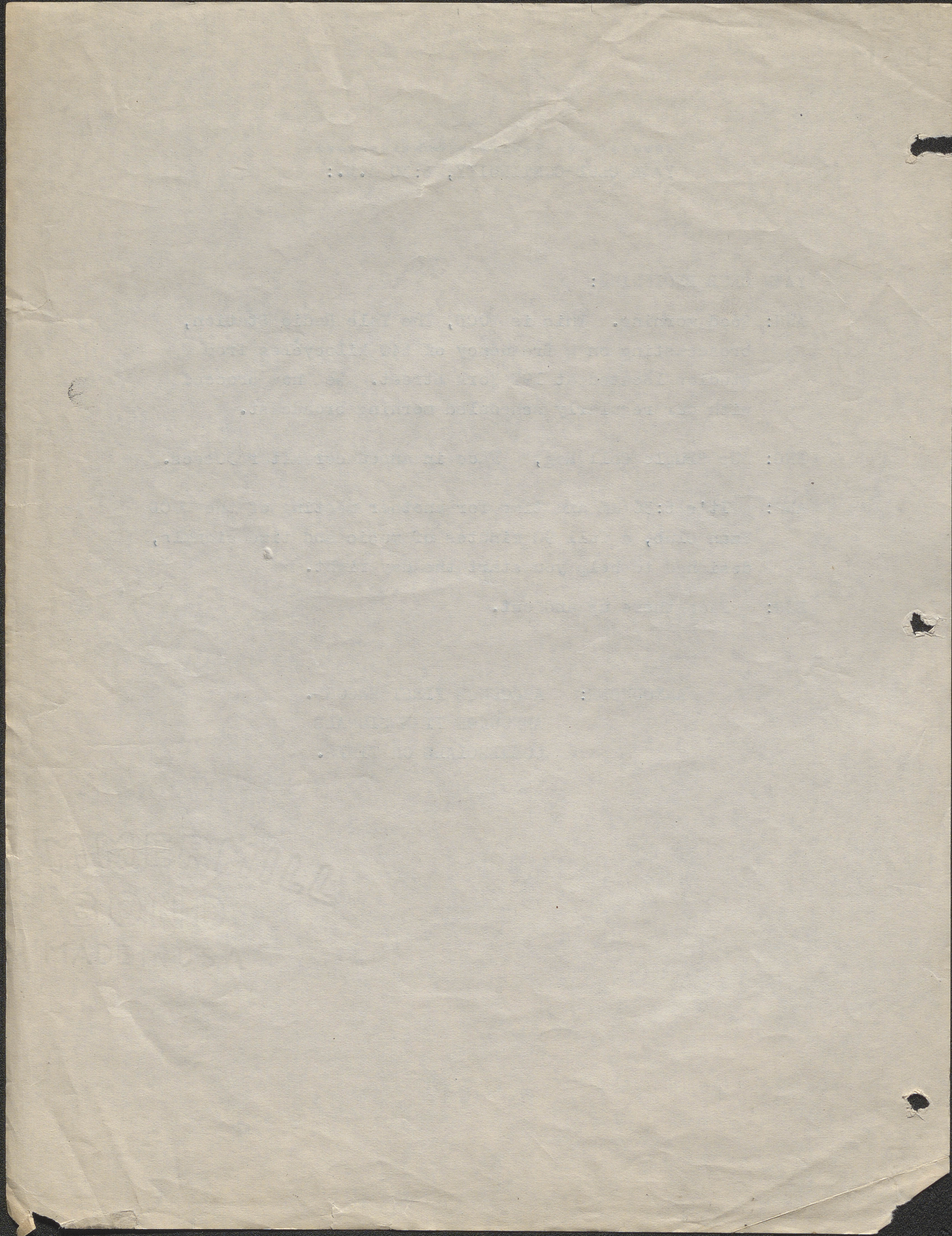
ANN: Good morning. This is WOCD, The Yale Radio Station, broadcasting on a frequency of 640 kilocycles from studios located at 193 York Street. We now proceed with our regularly scheduled morning broadcast.

ENG: Up "Bugle Call Rag," Fade in announcer after 30secs.

ANN: It's 6:30 AM and time for another meeting of the WOCD Yawn Club, a full 90 minutes of music and time signals, designed to help you start the day right.

ENG: Fade theme up and out.

ANNOUNCER: ANNOUNCE FIRST RECORD.
ANNOUNCE TIME SIGNALS
COMMERCIALS ON TIMES.



WOCD PROGRAM CONTINUITY

EVENING SIGN ON

ENG: Start the STAR SPANGLED BANNER one minute and forty seconds before the hour. At the conclusion of the STAR SPANGLED BANNER cue in announcer.

} 1 min.
10 sec.

ANN: Good afternoon. This is station WOCD, broadcasting on a frequency of 640 kilocycles from studios located at 193 York street. At this time we proceed with our regular schedule of broadcasting. (A transcription.)

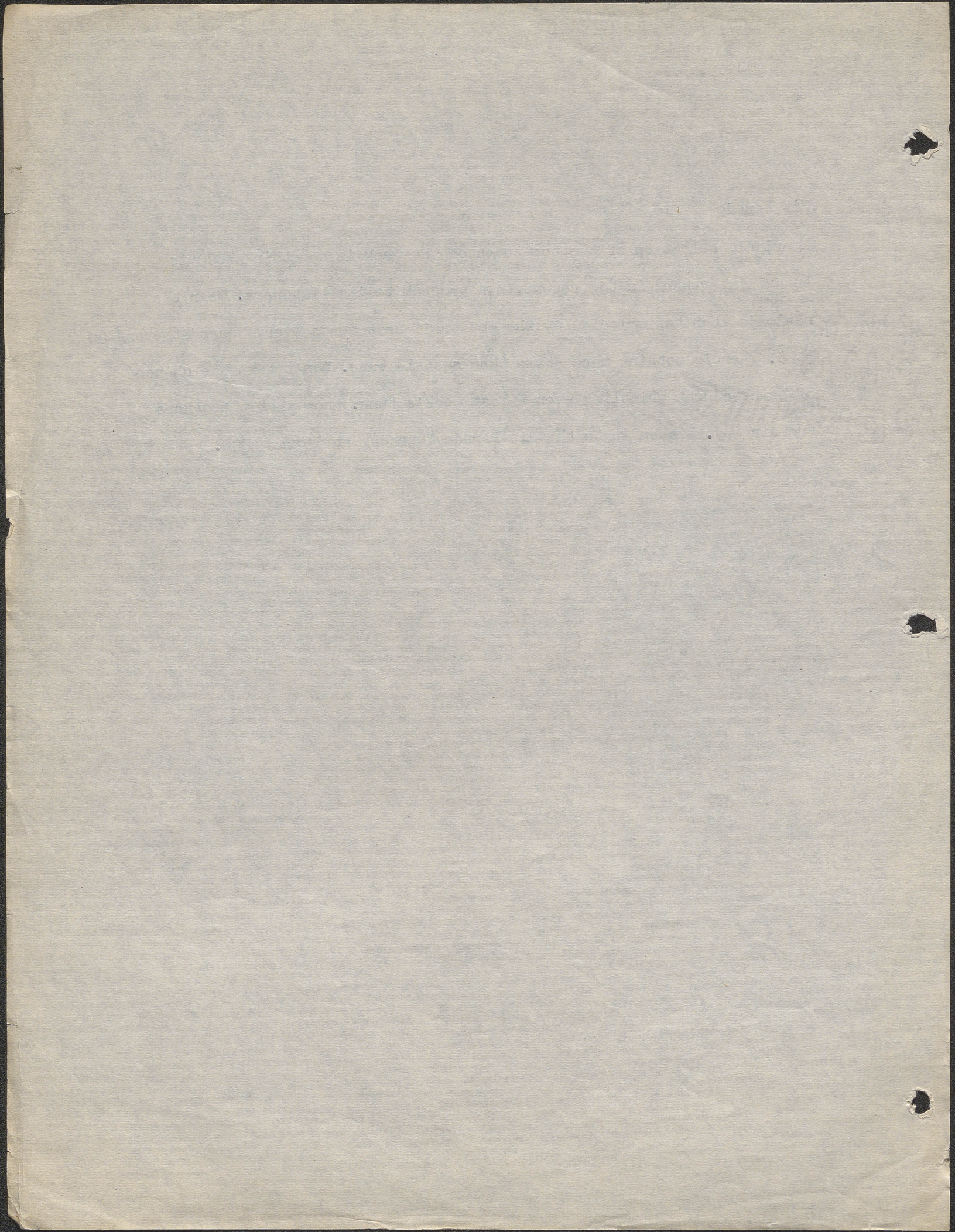
} 18 sec.

NOV 19 1944

TO: Mr. J. Edgar Hoover, Director, Federal Bureau of Investigation, Washington, D.C.
FROM: Mr. [Name], [Address]
SUBJECT: [Subject]
RE: [Reference]

Hit Parade

America's selection of the top tunes of the week is something WOCD is enough interested in to present in a program to its listeners. Hear the nation's ten top melodies by the country's best bands every Thursday evening at 5. There's nothing more stale than a stale tune. Don't take the chance of being caught whistling even a last week's tune. Know what the others are singing. Listen in to the Hit Parade Thursday at 5 over WOCD.



W^OC D PROGRAM CONTINUITY
MUSICAL MATINEE

MUSICAL MATINEE

5:00 pm

MONDAY- FRIDAY

Introduction:

ENG: Up theme--- GREAT DAY (A6) Fade behind announcer after 12 seconds.

ANN: WOCD presents--- MUSICAL MATINEE!!

ENG: Up theme again to end of first chorus, then fade out.

ANN: It's time again for MUSICAL MATINEE, a full hour of popular music by America's topnotch orchestras and vocalists.

(announce first record.)

Closing:

ENG: Up theme--- GREAT DAY. Fade behind announcer at completion of fanfare.

ANN: This has been your MUSICAL MATINEE. Tune in tomorrow afternoon at 5 o'clock for another hour of music by the Nation's most popular orchestras and vocalists.

ENG: Up theme, then fade out.

Reverse
pages
indicate
programs.
not
going
on
tonite.

Musical Matinee

Every Tuesday at five o'clock Yale men who are interested in keeping up with the newest and latest in popular tunes may be assured of doing just this by listening to WOCD's Musical Matinee. This program is designed to keep its listeners abreast with the newest releases in popular tunes, to make sure no Yale man remains unfamiliar with the latest in popular releases. Remember, Musical Matinee, Tuesday at five o'clock over WOCD.

the 1st line
on the 2nd line of the 1st page of the 1st volume
of the 1st series of the 1st set of the 1st group
of the 1st division of the 1st part of the 1st section
of the 1st division of the 1st part of the 1st section
of the 1st division of the 1st part of the 1st section
of the 1st division of the 1st part of the 1st section
of the 1st division of the 1st part of the 1st section

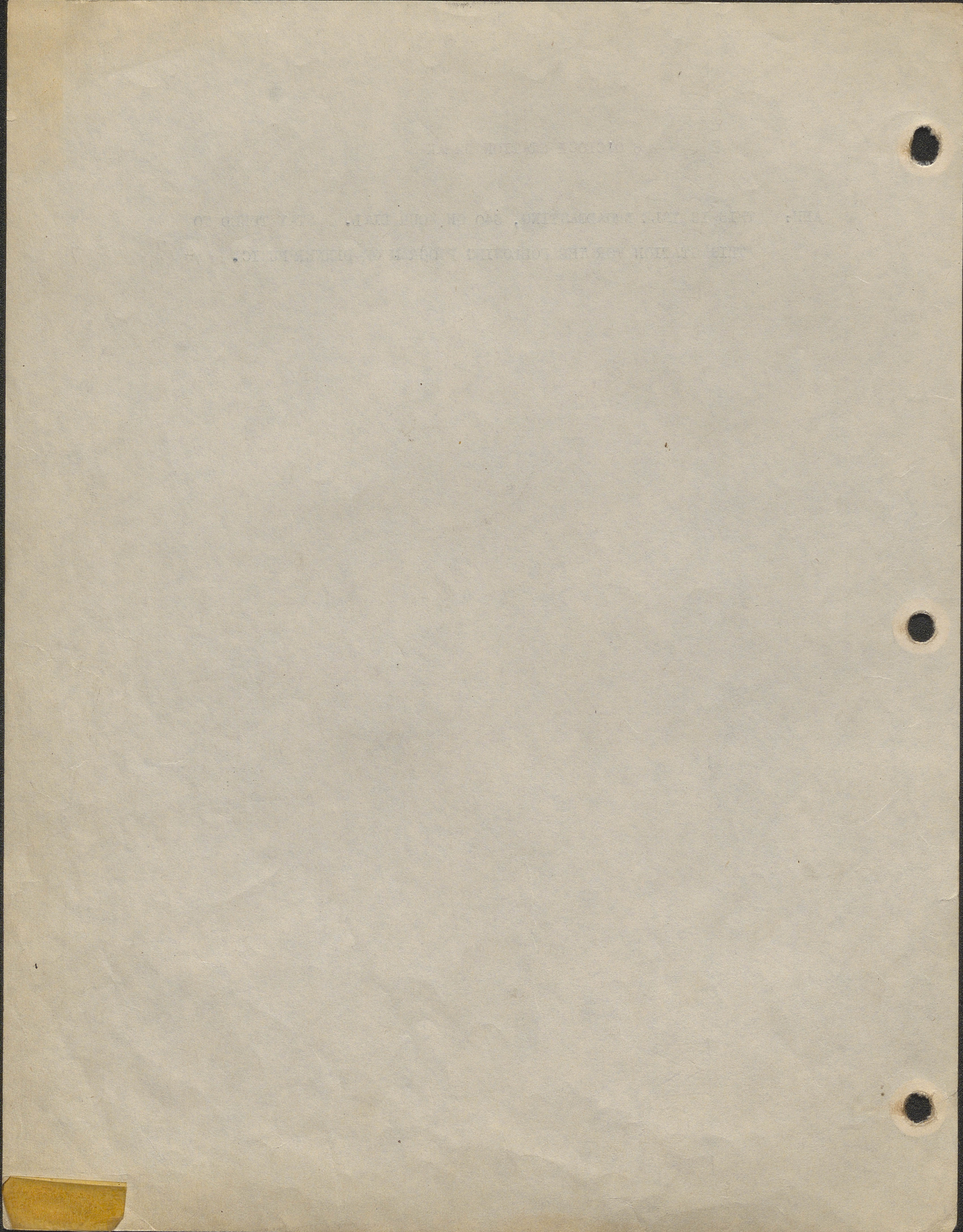
MADE IN
U.S.A.

6 O'CLOCK STATION BREAK

ANN: THIS IS YALE BROADCASTING, 640 ON YOUR DIAL. STAY TUNED TO
THIS STATION FOR THE FOLLOWING PROGRAM OF DINNER MUSIC.

(A Transcription)

*with the
Phil*



WOCD PROGRAM CONTINUITY

DINNER MUSIC

6 PM MON-FRI

DINNER MUSIC:

Introduction

ENG: Play first record. Fade after 15 or 20 seconds behind announcer.

ANN: And now it's time for DINNER MUSIC an uninterrupted hour of popular and semiclassical melodies for your dining pleasure.

ENG: Up record and play to completion.

Closing:

ENG: Fade last record behind announcer about 30 seconds before program is due to end.

ANN: For the past hour you have been listening to DINNER MUSIC, an uninterrupted program of popular and semi-classical melodies for your dining pleasure. Be at 640 on your dial tomorrow (MONDAY) evening and enjoy another hour of music while you dine.

ENG: Up record, then fade out.

WEDNESDAY, APRIL 10, 1946

Introduction

After this record, we shall be on 30 seconds behind tomorrow.
And now it's time for the first of our interrupted hour of popular and
contemporary melodies for your dining pleasure.
Up record and give to completion.

Closing

We're last record behind tomorrow about 30 seconds before program is due
to end.
For the next hour you have been listening to the WJLB, an uninterrupted
program of popular and semi-classical melodies for your dining pleasure.
So at 8:30 on our dial tomorrow (WJLB) evening and enjoy another hour of
music while you dine.
Up record, then take out.

~~WTIC-FM in Hartford~~ Yale Interprets the News

At 6:15 o'clock every Sunday evening WOCD presents WTIC-FM in Hartford, when Yale interprets the news. If you're interested in the meaning behind the news, tune in for this news analysis by men best informed on the events of the day. Remember, for the best between-the-line news, it's Yale Interprets the News every Sunday at 6:15 over WOCD.

SEVEN O'CLOCK STATION BREAK

ANN: YOU ARE TUNED TO 640 ON YOUR DIAL, WOCD THE YALE RADIO STATION
BRINGING YOU THE BEST IN RADIO ENTERTAINMENT.

Transcription

MOBENTON

MADE IN U.S.A.

MONDAY

7:00 BREAK

Seven P.M., Naval Observatory time. WYBC, 640 on your dial.

7:00 NEWS

THIS FORMAT FOR UNSPONSORED NEWS

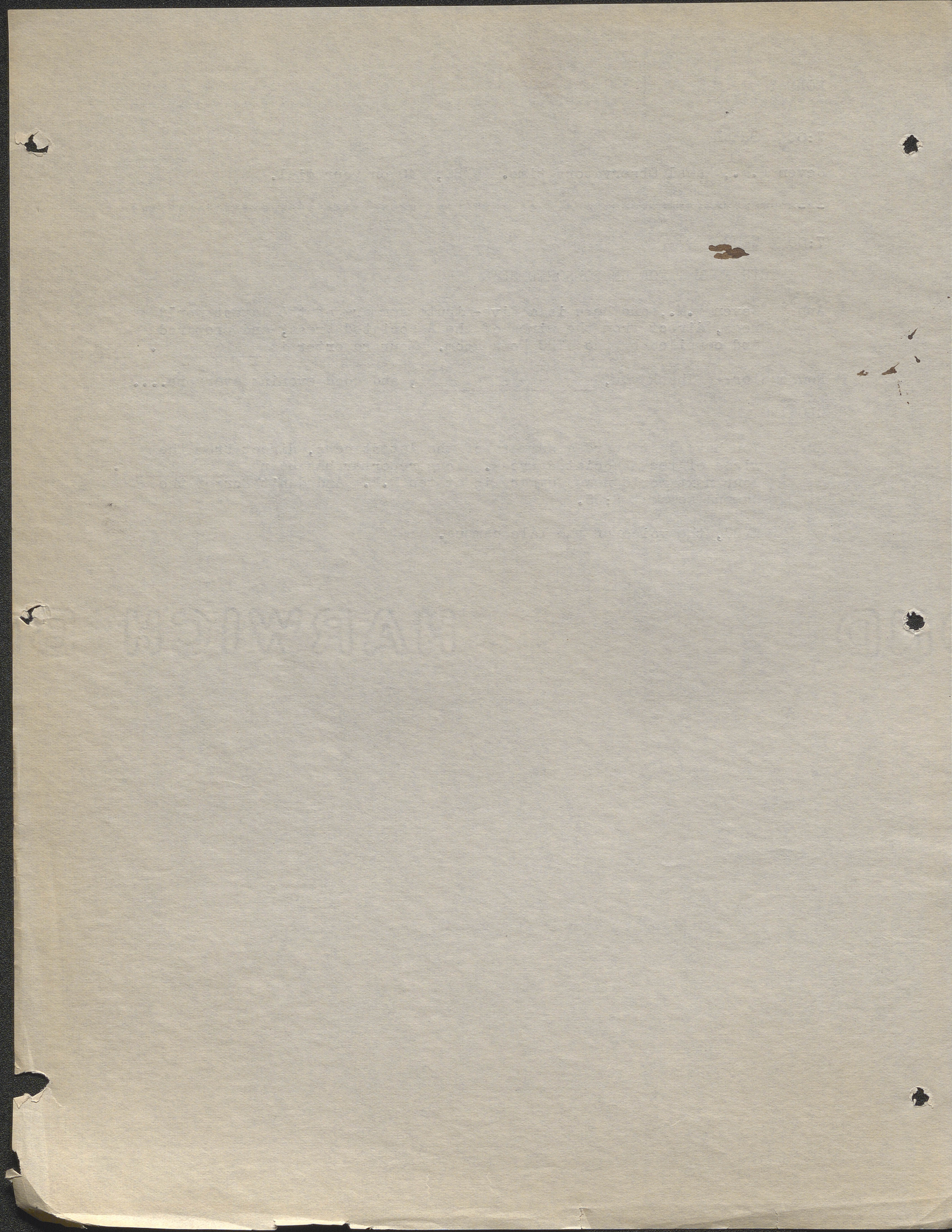
Ann: Seven P.M., and here is a five-minute summary of the latest world news, direct from the wires of the Associated Press, and prepared and compiled by the WYBC News Room. Your reporter is _____.

Newsreader: Thank you, _____, and good evening everyone....

CLOSING

Ann: You have just heard a summary of the latest news, direct from the wires of the Associated Press. Your reporter has been _____.
Your next world news summary is at ten P.M. And don't forget the Campus News at 8:55.

WYBC, the voice of the Yale campus.



ANNOUNCER'S COPY

OPEN: (NEWSCASTER)

" 7:00 PM and here is a 5 minute summary of the latest world news direct from the wires of the Associated Press and prepared in the WOCD News Room. Your reporter _____ .

CLOSE: (NEWSCASTER)

"This has been a summary of the latest news direct from the wires of the Associated press. Your next world news summary is at 10:00 PM. And don't forget your CAMPUS NEWS at 8:55. Your reporter has been.....

RECEIVED

TO: (NAME)

FROM: J. O. Smith, Director of the Bureau of the Census

SUBJECT: The Bureau of the Census is interested in the

work of the Bureau of the Census.

TO: (NAME)

FROM: J. O. Smith, Director of the Bureau of the Census

SUBJECT: The Bureau of the Census is interested in the

work of the Bureau of the Census.

.....

SHUBERT 7:00 P.M. World News

Announcer: Here is your 7:00 P.M. edition of world News direct from the wires of the Associated Press and sponsored by the Shubert Theater. Your reporter is SUT CHKE.

Newscaster: (AT HALF WAY POINT IN SCRIPT) ---- Before continuing with the news here is R.O. with a word from our sponsor.

Announcer: (SEE ATTACHED SHEET WITH COMMERCIAL)

Announcer: (AT END OF PROGRAM) You have just heard _____ with a 5 minute summary of world news direct from the wires of the Associated Press and sponsored by the SHUBERT THEATER. Don't forget for tickets to see the latest plays and the most popular hits, stop in at their box office at 71 College Street. "The Assassin" starts this Thursday at the Shubert. For an evening of thrills and chills, DON'T MISS IT! This is YBS, the Yale Broadcasting System.

ARCHIVAL QUALITY

Perma-Dur.

MONDAY

7:30 LIGGETT'S SPORTS ROUNDUP

We'll be back in a few minutes with more "It's all yours" but now

Ann: The Liggett's Sports Roundup!

Eng: Up with the theme, then down and under announcer after 10 seconds.

Ann: Liggett's, the Rexall Store, brings you the latest developments in the world of sports, compiled and presented by the WYBC Sports Department every evening at this time. Your sports announcer is

~~ANNOUNCER~~
CLOSING

Ann: You have just heard _____, bringing you the latest developments in the world of sports.

(Read commercial)

For another sports roundup, tune in tomorrow.

Eng: Up theme at " tune in tomorrow. "

Ann: WYBC, the voice of the Yale campus.

The Sportscast

All Yale men are interested in the world of sports. To be well informed on sports of national or local significance tune in Monday at 7:30 o'clock to WOCD's sportscast. It's informative, concise, and well worth the interest of the true sportsman. Don't miss the opportunity of hearing the news of all sports events, both of interest to the nation and that of interest only to Yale men; tune in Monday night at 7:30 to WOCD's sportscast.

WOCD
Continuity

EIGHT O'CLOCK
STATION BREAK

"This is Yale broadcasting, 640 on your radio dial.
For your favorite bands and vocalists, stay tuned to WOCD.

1900
Continuity

RIGHT OF CENSOR
STATION BUREAU

This is the proposed, 640 on your radio dial.
For your favorite bands and vocalists, stay tuned to WOL.

CONTINUITY FOR LIGGETT'S SPORTS ROUNDUP

ANN: "THE LIGGETT'S SPORTS ROUNDUP!"

ENG: THEME FOR TEN SECONDS THEN DOWN AND UNDER.

ANN: "LIGGETT, THE REXALL STORE, BRINGS YOU THE LATEST DEVELOPMENTS IN THE WORLD OF SPORTS, COMPILED AND PRESENTED BY THE WOOD SPORTS DEPARTMENT EVERY EVENING AT THIS TIME. YOUR SPORTS-CASTER IS ..

ENG: THEME OUT COMPLETELY

SPORTS ROUNDUP

ANN: YOU HAVE JUST HEARD, BRINGING YOU THE LATEST DEVELOPMENTS IN THE WORLD OF SPORTS.

AD COPY SUPPLIED BY SCRIPT DEPT. FOR
EACH PARTICULAR DAY.

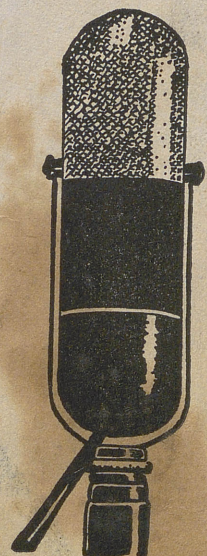
ENG: BRING UP THEME UNDER ANNOUNCER ABOUT 3/4 OF THE WAY THRU THE AD AND THEN OUT STRONG WHEN THE ANNOUNCER IS FINISHED FOR 10 SECONDS.

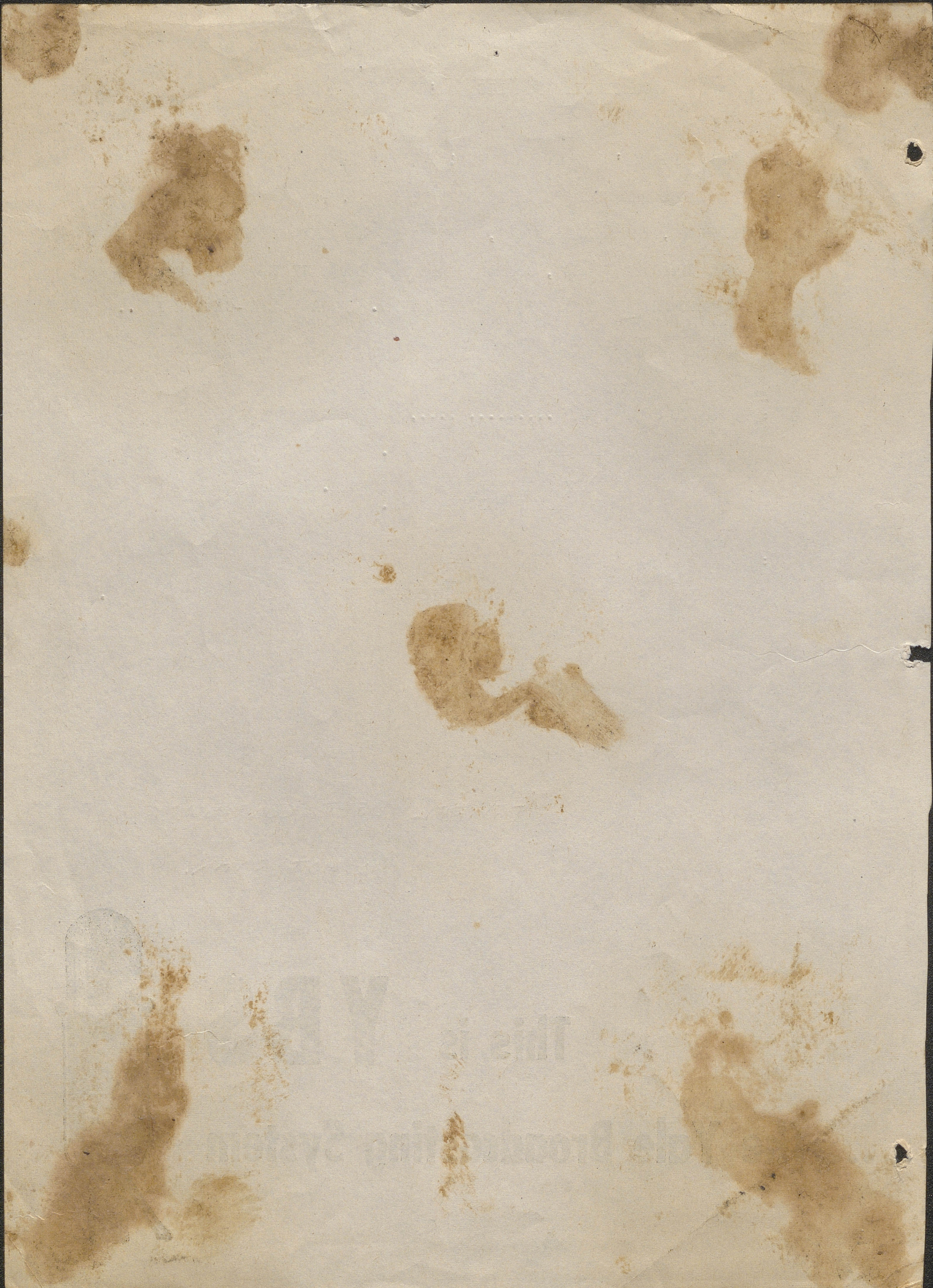
TRAFFIC DEPT. CONTINUITY

DO NOT MAR.

This is **YBS**

....The Yale Broadcasting System





IT'S ALL YOURS CONTINUITY SCRIPT

Introduction

ANN: "It's all yours!!"

ENG: Up with "Six Flats Unfurnished", then down and under announcer after FIFTEEN seconds

ANN: WOCD now presents 50 minutes of music requested by men on the Yale Campus. To hear your favorite just drop a card to WOCD, Yale Station, or sign up on your College bulletin board. But now, "It's all yours!"

ENG: Up theme, then down and out.

ANN: (Announce first record.)

Closing:

ENG: Up theme after last record; then down and under announcer after FIFTEEN seconds.

ANN: For the past 50 minutes WOCD has brought you the popular music that you requested. If you want to hear your favorite tune, sign up on your College Bulletin board and listen in tomorrow at five after seven, when it will again be "ALL YOURS."

ENG: Up theme, then down and out.

THE UNIVERSITY OF CHICAGO

Introduction

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

WOCD
Continuity

8 P.M.

RED HOT AND BLUE.

INTRODUCTION.

ENG: Up theme. Down and under announcer after 30 seconds.

ANN: Once again WOCD presents RED HOT and BLUE, a program of the newest and best in popular music.

ENG: Up theme, then down and out.

ANN: Dish out some patter, and announce your first platter.

CLOSING.

ENG: Up theme 30 seconds; then down and under announcer.

ANN: That's all the Red Hot and Blue music we have time for now, but we'll be back again tomorrow at 8 o'clock with music for your listening pleasure.

ENG: Up theme, then out.

DONT WRITE ON OR MUTILATE THESE PAPERS.

WOOD
Continuity

8:15

WED. NIGHT AND EVENING

INTRODUCTORY

WNC: Up theme, then down and under announcer after 30 seconds.

ANN: Once again WOOD presents THE HOT and WOOD, a program of the latest and best in popular music.

WNC: Up theme, then down and out.

ANN: Fish out some better, and announce your first player.

CLOSING

WNC: Up theme 30 seconds; then down and under announcer.

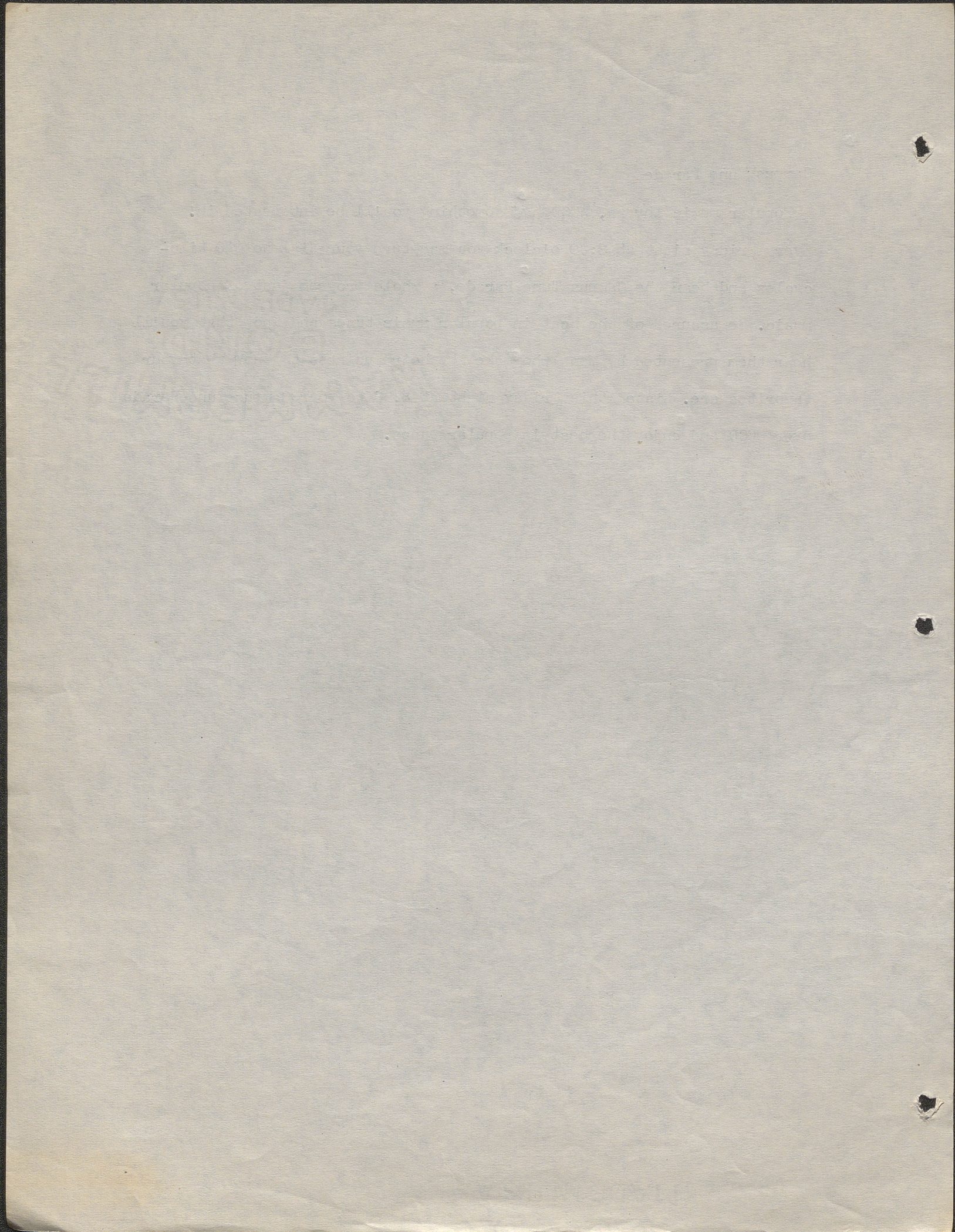
ANN: That's all the hot and fine music we have time for now, but we'll be back again tomorrow at 8 o'clock with music for your listening pleasure.

WNC: Up theme, then out.

WNC: UP THEME ON WEDNESDAY NIGHT

Campus Tune Parade

Popular music lovers, WOCD has something you'll be interested in! Every Friday night at 8:30 o'clock you may turn your dial to 640 kilocycles and hear the Campus Tune Parade, a whole program just of popular music. Be assured of the best in popular ~~music~~ tunes and know that you'll hear them presented by men who make it their business to know what your favorites are. Listen this Friday night at 8:30 to your Campus Tune Parade over WOCD and enjoy the best in popular tunes.



8:59²⁰ ~~43~~

NINE O'CLOCK STATION BREAK

ANN: THIS IS WOOD, YALE'S OWN
STATION. A transcription.

THE WHITE HOUSE

WASHINGTON, D.C. 20540

STATION A

NOTED



WOCD PROGRAM CONTINUITY:

Design For Study.

OPENING:

ANN: DESIGN FOR STUDY! (With emphasis.)

ENG: Up with theme. Fade in announcer after 30 seconds.

ANN: WOCD presents DESIGN FOR STUDY, a program of light music, completely uninterrupted by announcements. And now for 45 minutes of music DESIGNED FOR STUDY.

ENG: Up theme for 10 seconds. Start scheduled records.
No records with vocals may be played.

CLOSING:

ENG: Up with theme. Fade in announcer after 30 seconds.

ANN: Once again WOCD has brought you DESIGN FOR STUDY, a program of light music uninterrupted by announcements. If you have any comments or requests for this program, drop a card to WOCD, Yale station. Design for Study returns at 9:00 o'clock tomorrow evening.

ENG: ^{Sunday} Fade theme up for 10 seconds, then out.

(or 10:00)
(on Tues. & Thurs.)

WOCD CONTINUITY:

SACKTIME SERENADE.

9:45 to 10:00 pm

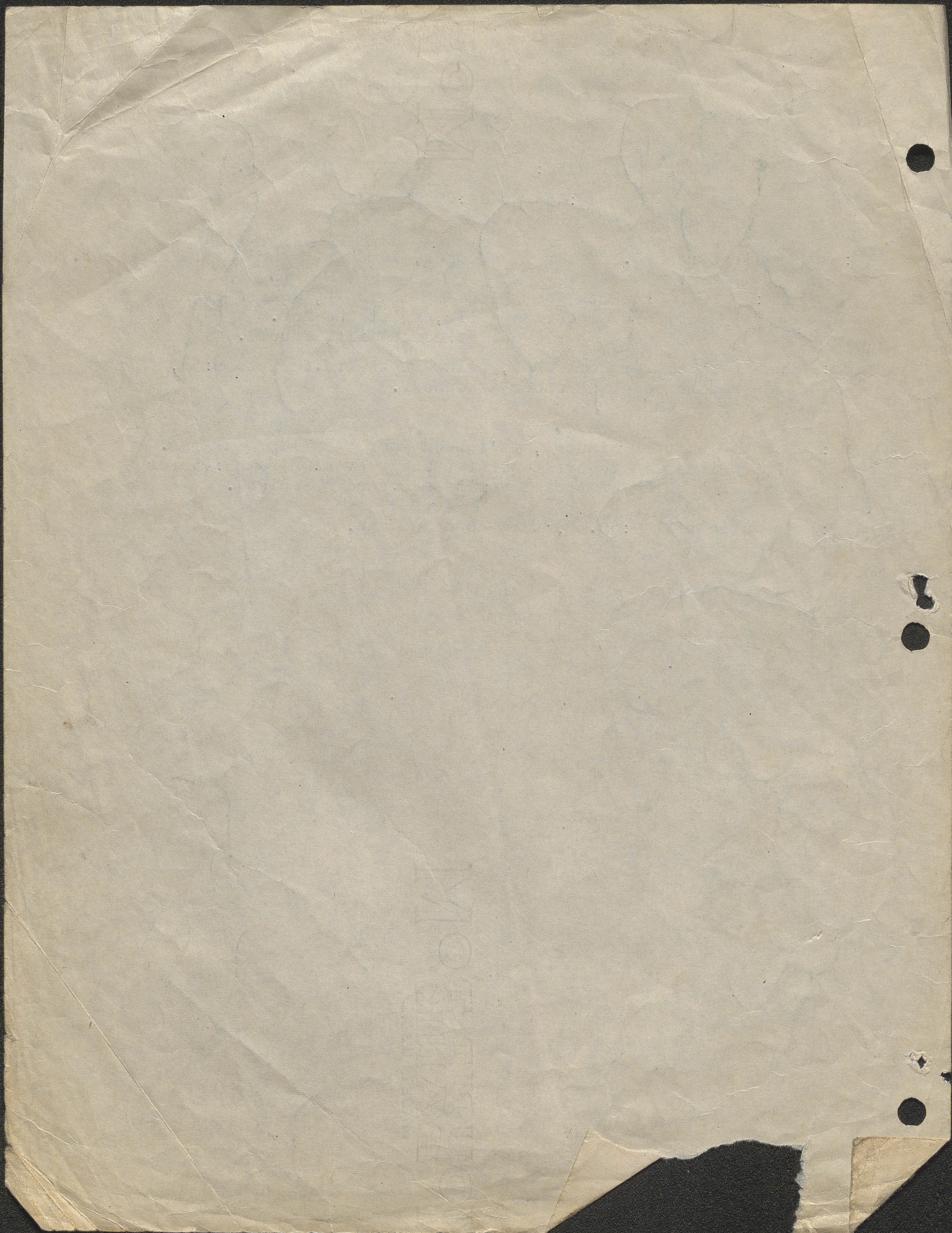
ENG: (Up first record. After 15 seconds, fade down and under announcer.)

ANN: WOCD presents your SACKTIME SERENADE, a late evening
program of recorded music, sweet and hot.
(Introduce first record.)

ENG: Run as regular record show, using lists provided to 9:59, then
fade record down and under announcer.

ANN: For the past 15 minutes, it's been your SACKTIME SERENADE.
Listen in again tomorrow night (Sunday evening) at 9:45 for
another program of your favorite recorded melodies .

ENG: Up music till 9:59.40, then down and out.



TEN O'CLOCK STATION BREAK:

ANNOUNCER: You are tuned to 640 on your dial. WOCD Yale's own station. Stay tuned to this station for a 5-minute summary of the latest news followed by 55 minutes of the finest in (classical\semi-classical) music.

***** (NOTE WHETHER SYMPHONY HALL OR DESIGN FOR STUDY IS SCHEDULED TO FOLLOW.....)

THE O'CONNOR STATION BELL

ANNOUNCEMENT: You are tuned to 640 on your dial. WOOD YALE's
own station. Stay tuned to this station for a
5-minute summary of the latest news followed by
25 minutes of the finest in (classical/semi-classical)
music.

***** (NOTE: WEATHER BROADCASTS ARE ON RADIO FOR STUDY IS CONTINUING)
TO TALK.....)

WOCD WORLD NEWS

Mon,
Tues

Sunday - Friday

10:00 to 10:05 pm

MONITOR: NO THEME

ANNOUNCER: 10:00 pm and here are the highlights of the news direct from the wires of the Associated Press and brought to you by the WOCD news department.
Your reporter is _____.

COMMENTATOR: Good evening.....

ANNOUNCER: Thank you..... . Tune in tomorrow (or Sunday) night at this same time when the WOCD News Dept. will again bring you a summary of the latest News direct from the wires of the Associated press.

10:00 to 10:30 pm
Friday - 10/15/38
1000

NOTES: NO TIME
10:00 pm and have the highlights of the news direct from the wires
of the Associated Press and brought to you by the WOOD news department.
Form re order is
Good evening.....

ANNOUNCING: Thank you..... time in tomorrow (or Sunday) night
at this same time when the WOOD News Dept. will again bring you
a summary of the latest news direct from the wires of the Associated
Press.

World News

One of the most essential functions of any radio station is the presentation of accurate, up-to-the-minute, concise news summaries. Every Sunday night at 10:00 Yale's own WOCD offers this service to its listeners. WOCD has news coverage direct from the wires of the Associated Press. Its news summaries are dependable, informative, and concise. Listen in next Wednesday night at ten to WOCD's World News.

one of the most important of the world's great
... ..
... ..
... ..
... ..
... ..

Close:

YOU HAVE JUST HEARD A SUMMARY OF THE LATEST NEWS DIRECT FROM THE WIRES OF THE ASSOCIATED PRESS, AND BROUGHT TO YOU THROUGH THE COURTESY OF THE SEVEN GABLES TOWNE HOUSE, 174 CROWN STREET IN NEW HAVEN. REMEMBER, THE SEVEN GABLES IS THE HEADQUARTERS FOR THE FINEST DINING AND DANCING IN NEW HAVEN.

TUNE IN AGAIN NEXT MONDAY EVENING AT THIS SAME TIME WHEN THE SEVEN GABLES TOWNE HOUSE WILL BRING YOU A SUMMARY OF THE LATEST NEWS. YOUR REPORTER HAS BEEN.....

Miscellaneous
Commence

On every weekday evening, from six to seven o'clock,
WOCD broadcasts a program of DINNER MUSIC. This hour, ~~of~~
rhythms
consisting of the smooth ~~rhythms~~ of America's leading
orchestras, is one of the most enjoyable on WOCD's schedule.
For your favorite melodies, carefully chosen, and played
by your favorite orchestras, make it a point to tune in
at six o'clock every evening, Monday through Friday, for
DINNER MUSIC.

F. Skellogg

On every weekday evening, from six to seven o'clock,
WCCO broadcasts a program of Dinner Music. This hour, in
company with the smooth textures of America's leading
orchestras, is one of the most enjoyable on WCCO's schedule.
For your favorite melodies, carefully chosen, and played
by your favorite orchestras, make it a point to tune in
at six o'clock every evening. Monday through Friday, for
Dinner Music.

Jack Kelly

For those who like fine classical music, beautifully recorded by world-famous artists, SYMPHONY HALL is broadcast over WOCD every Monday, Tuesday, Wednesday, and Friday evening from 10 to 11 o'clock. All types of classical music, from Sonatas to Symphonies, are presented on this sixty minute program. Remember.....SYMPHONY HALL, every Monday, Tuesday, Wednesday, and Friday evening at 10 o'clock.

FS Kellogg

For those who like fine classical music, beautifully
recorded by world-famous artists, SYMPHONY HALL is broadcast
over WQED every Monday, Tuesday, Wednesday, and Friday
evening from 10 to 11 o'clock. All types of classical music,
from concertos to symphonies, are presented on this sixty
minute program. Remember.....SYMPHONY HALL, every Monday,
Tuesday, Wednesday, and Friday evening at 10 o'clock.

Frank Kelly

One of WOCD's feature programs, MUSICAL MATINEE, can be heard every afternoon, Monday through Friday, from five to six o'clock. This hour of popular music, played by the country's top-flight orchestras, is sure to appeal to all who like well-chosen swing records. Be sure to tune in every weekday afternoon at five for this program of your favorite popular music.

F S Kellogg

Now is the time for all men to come to the aid of their party. This is one helluva type-writer.

Jeff
Member
can give third

Symphony Hall

For music lovers WOCD's Symphony Hall, to be presented Monday night at ten, is the answer to a long-felt need. Symphony Hall is designed to give the best in music to those Yale men who have some real appreciation of music. But whether you're a connoisseur of good music or not, you're sure to relax and enjoy Symphony Hall over WOCD next Monday at 10:00.

For my father's 50th birthday
I have written a few lines
to you, which I hope you will find
interesting. I have also written
a few lines to you, which I hope
you will find interesting. I have
also written a few lines to you,
which I hope you will find interesting.

Yours truly,
J. W. B. W. W.

WOCD PROGRAM CONTINUITY:

Evening sign off;

ANNOUNCER: "You have been listening to Station WOCD, Yale's own station, broadcasting on a frequency of 640 kilocycles from studios located at 193 York Street. At this time, we leave the air until 6:30 tomorrow-~~(MONDAY)~~ morning, when the Yawn Club will be heard. Gentlemen: Our National Anthem!

1000 Hertz

Evening sign off

ANNOUNCEMENT: You have been listening to station WJLB, 1000 Hertz, on a frequency of 840 kilocycles from studios located at 193 York Street. At this time, we have the air until 6:30 tomorrow morning, when the 1000 Hertz will be heard. Gentlemen: Our National Anthem!

Jim Whitmore's Sports Program has been a regular nightly feature, from 10-10:15 P.M., of WOCD since the station's birth. Incidentally, it has the largest audience of any program presented by WOCD. The following is the standard beginning for his program:

ENG: "JOLTIN' JOE DIMAGGIO", theme. Fade immediately after the words,
"Ball one, ball two"---

ANN: Ball one, ball two for DiMaggio and it's Jim Whitmore's Sports Roundup for you. The Sports Roundup is a nightly feature of this station and is brought to you every Tuesday and Thursday at 10 P.M. with the compliments of LEE HATS, made in the famous town of DANBURY. Jim Whitmore is seated at the copy desk now, and the new is hot off the press, so
TAKE IT AWAY, JIM.

* * * * *

The sports broadcast is divided into three sections, national, intramural, and varsity sports. One commercial is read by Jim between national and intramural; the other between intramural and varsity. The following is the standard ending:

* * * * *

ANN: Thank you, Jim. That was Jim Whitmore bringing you the Sports Roundup, a nightly feature of this station, brought to you each Tuesday and Thursday at 10 P.M. through the courtesy of LEE HATS, made in the famous town of DANBURY.

We have found it more effective to let Jim Whitmore give the commercials himself since they are delivered ~~in the same~~ sincere manner in which he naturally speaks. For this reason you will find the enclosed commercials

ARCHIVAL QUALITY

Werner Durr